

# MobileHCI

TORONTO, CANADA  
September 23–26, 2014

# 2014

PARTICIPATION

PROGRAM

*ORGANIZATION*

ATTENDING

WORKSHOPS

TUTORIALS

VENUE

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## Reviewing process: MobileHCI 2014 illustration

Marcos Serrano

RJC IHM 2015

# Studying a conference reviewing process

Why?

Writing scientific papers = communication

Who are the reviewers ? How do they work ?

# Studying a conference reviewing process

Why?

Look at reviewers' feedback:

Identify common strengths and weaknesses

# Studying a conference reviewing process

Why?

Improve your papers to:

make it more understandable under  
reviewing conditions

highlight strenghts

# Chair

“The highest officer of an organized group such as a **board**, a **committee**, or a **deliberative assembly**.”

[Wikipedia]

# MobileHCI: 17 Chair Categories

Industrial Case Studies and Exhibit Chairs (i)



Rodrigo de Oliveira  
Google, USA

Registration Chair (reg)



Keynote Chair (keyn)



Herbert Enns  
University of Mani

Workshop Chairs (



Interactive Tutorial Chairs (



Andrés Lucero  
Nokia Research Centre, F

Publicity Chair (public



Cosmin Munteanu  
National Research C

Web Chair (web@r

Design Competition and Future Innovations Chair



Geoffrey Shea  
OCAD University, C

E-Publication Chair



Deborah Fels  
Ryerson University

Demonstrations and N



Markus Rittenbruch

Poster Chairs (p<sup>s</sup>



Doctoral Consortium Chair (



Stephen Brewster  
University of Glasgow, UK

# Organization

## Organizing Chairs

Conference Chairs ([conferencechair@mobilehci2014.acm.org](mailto:conferencechair@mobilehci2014.acm.org))



Aaron Quigley

University of St. Andrews, UK



Sara Diamond

OCAD University, Canada

Program Chairs ([programchair@mobilehci2014.acm.org](mailto:programchair@mobilehci2014.acm.org))



Pourang Irani

University of Manitoba, Canada



Sriram Subramanian

University of Bristol, UK

# Program Committee

Program Chairs ([programchair@mobilehci2014.acm.org](mailto:programchair@mobilehci2014.acm.org))



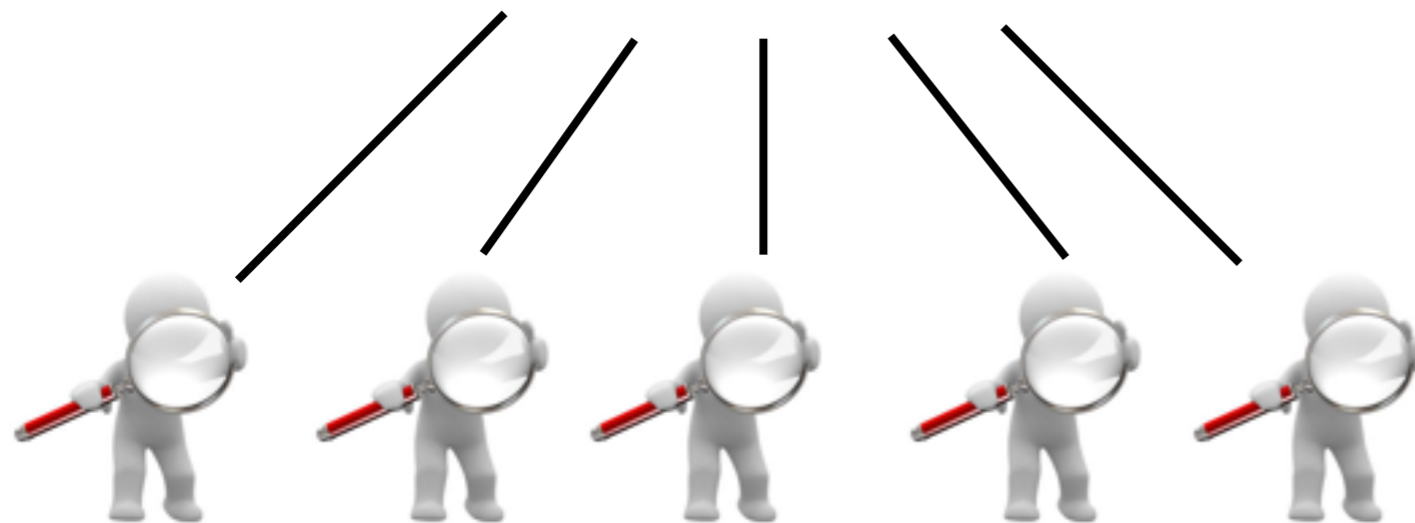
Pourang Irani

University of Manitoba, Canada



Sriram Subramanian

University of Bristol, UK




28 PC members  
(AC or Meta-reviewers)

## Program Committee

- Jason Alexander, Lancaster University
- Daniel Ashbrook, Samsung Research America
- Elizabeth Bales, University of California San Diego
- Sebastian Boring, University of Copenhagen
- Karen Church, Yahoo! Labs
- Edward Cutrell, Microsoft
- Alexander De Luca, University of Munich
- Audrey Girouard, Carleton University
- Juan David Hincapié-Ramos, University of Manitoba
- Johan Kildal, Nokia Research
- David Kirk, Newcastle University
- Antonio Krüger, Saarland University
- Yang Li, Google Research
- Karon MacLean, University of British Columbia
- David McGookin, Heriot-Watt University
- Antti Oulasvirta, Max Planck Institute for Informatics
- Jeffrey Pierce, Samsung
- Derek Reilly, Dalhousie University
- Enrico Rukzio, Ulm University
- Alireza Sahami Shirazi, University of Stuttgart
- Dominik Schmidt, Hasso Plattner Institute
- Johannes Schöning, Hasselt University
- Marcos Serrano, University of Toulouse
- Daniel Spelmezan, University of Bristol
- Anthony Tang, University of Calgary
- Keith Vertanen, Montana Tech
- Graham Wilson, University of Glasgow
- Xing-Dong Yang, University of Alberta



# Reviewing steps MobileHCI'14

- 1. Assignment of papers to AC members**
2. Finding reviewers for each paper
3. Write reviews
4. Discussion
5. Writing meta-review 
6. Final discussion during PC meeting

# 1. Assignment of papers



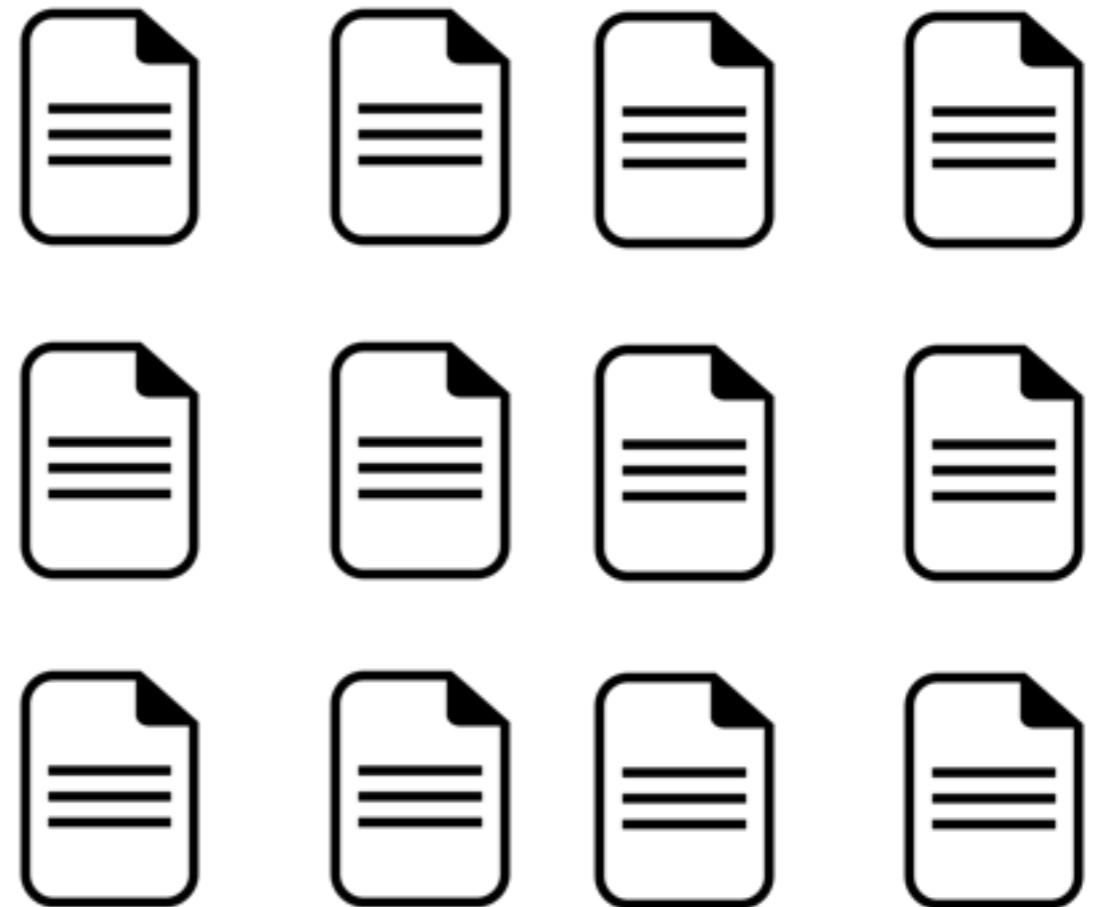
If paper is poorly written or completely out of scope  
-> Desk (Immediate) Rejection  
(9 papers, 4%)

1-AC (Meta-reviewer)



6 articles

2-AC (reviewer ++)



12 articles

## 2. Find reviewers as 1-AC



Find two reviewers/paper



- Lab colleagues
- Referenced authors (experts)
- Volunteers

(\*6 = 12 Reviewers)

## 2. Find reviewers as 2-AC



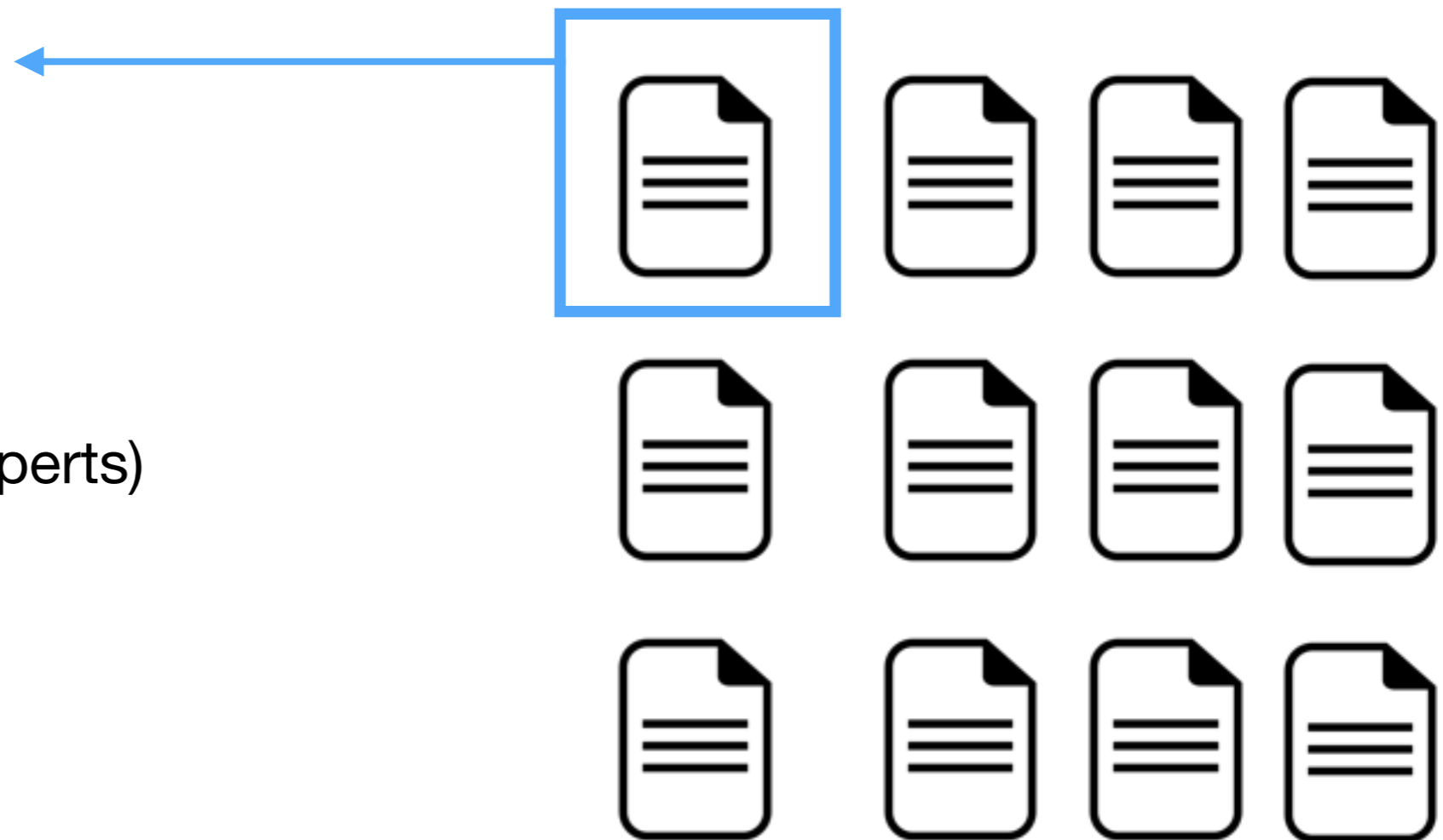
2-AC (reviewer ++)

Find one reviewer



- Lab colleagues
- Referenced authors (experts)
- Volunteers

(12 Reviewers)



## 2. Find reviewers

Each paper has 5 reviewers



1-AC



2-AC

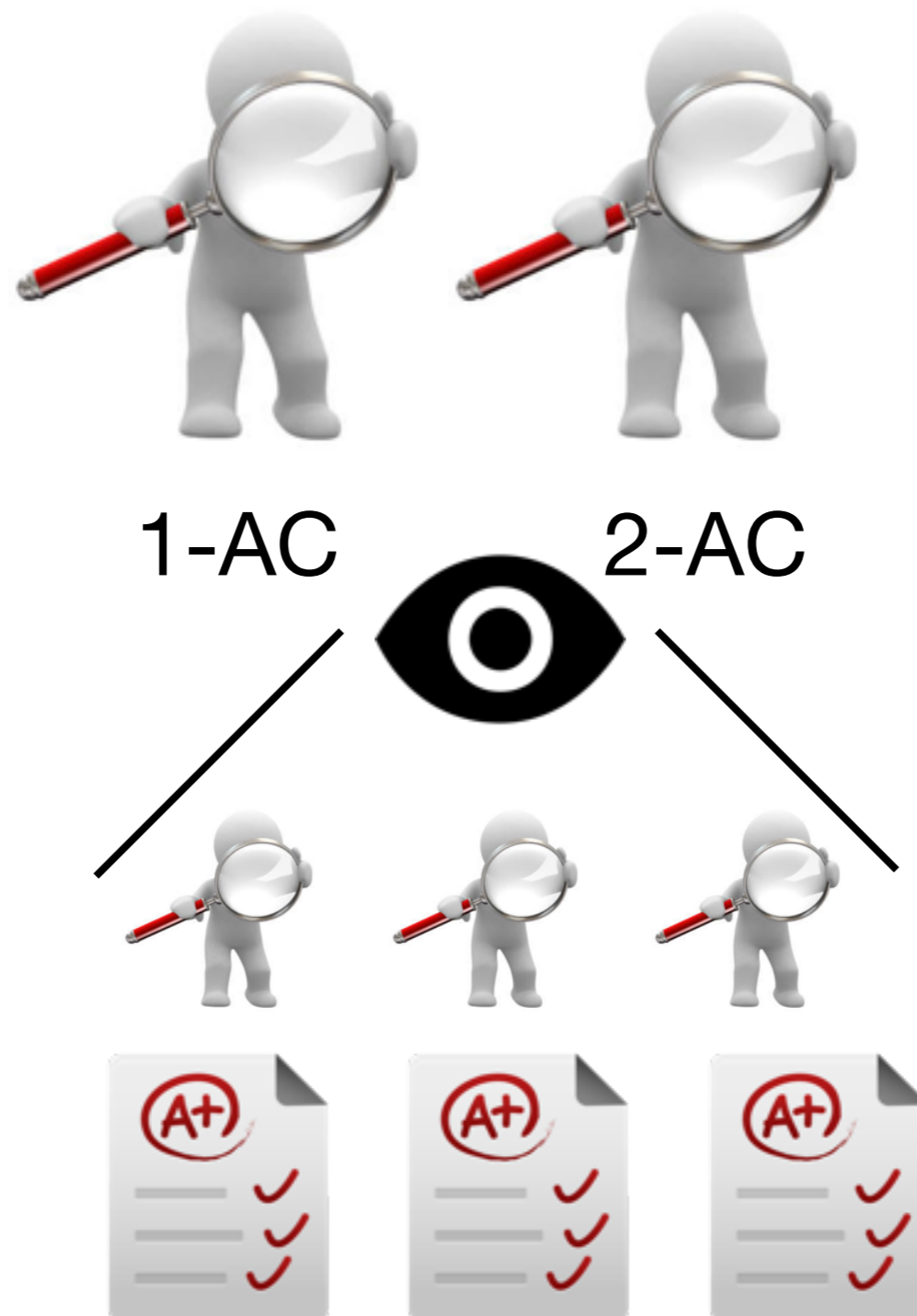
2 Program  
Committee  
reviewers



3 external  
reviewers

# 3. Write reviews

First external reviewers



### 3. Write reviews

Then 2-AC



1-AC



2-AC



**12 reviews!**



## 4. Discussion

If divergent reviews

### Reviews

Review Score	Reviewer Expertise	Review
2	(4)	* <a href="#">review by Reviewer 4</a>
3	(3)	<a href="#">review by Reviewer 1:</a>
2	(4)	<a href="#">review by Reviewer 2:</a>
3	(3)	<a href="#">review by Reviewer 3:</a>
<hr/> 2.36	<hr/> (3.6)	<i>averages</i>

“Dear reviewers,

Thank you for your efforts in reviewing this paper. Ratings for this paper are diverse (2, 2, 3, 4). Could you please read each other's reviews and let us know if you agree/disagree and if you want to update your review or your score ? “



# 4. Discussion

Important !!



## 5. Meta-review

Summary of reviews

Strengths

Weaknesses

Suggestion on acceptance/rejection

## 5. Meta-review

Summary of reviews

Write 6 Meta-reviews:

Read 6 papers

Write 6 Reviews

Read  $6 \times 4 = 24$  reviews

Write 6 Meta-Reviews

**TIME !**

## 6. PC-Meeting

Final decisions on acceptance/rejection

One full-day: 8:30 am -> 6 pm

Long and tiring

Discussion on papers with rate  $> 2.0$

~80 papers

Less than 5 minutes per paper !

## 6. PC-Meeting

Final decisions on acceptance/rejection

Discussion on papers from the top or the bottom

First very good or very bad papers

Papers that need discussion at the end of the day

All PC members see all papers and all reviews

## 6. PC-Meeting

For each paper

Projection :

authors, abstract and ratings  
sometimes paper's pdf

For each paper:

1AC presents paper and reviews

1AC makes suggestion on acceptance/rejection

2AC gives his opinion

## 6. PC-Meeting

For each paper

Three options:

Paper is rapidly accepted/rejected

Small discussion with other PC members

Paper is assigned to 3rd AC and discussed at the end of the day

At the end of the day, paper is rejected, accepted or conditionally accepted

## 6. PC-Meeting

Conditional acceptance

Accept papers after authors modifications and verification

What can be conditionally accepted:

- Add some missing information

- Do some stats

What is usually **not** conditionally accepted:

- Transform long paper into short paper



## 6. PC-Meeting

Importance of 1-AC and 2-AC

They will advocate for a papers rejection or acceptance

External reviewers are not there:

- Their rating is less important at this stage

- Accepted papers with bad external reviews

- Rejected papers with good external reviews

If rebuttal:

- Address the 1-AC and 2-AC issues !!

# Paper weaknesses

Motivation  
State of the art  
Novelty  
Contribution  
Validation

# Paper weaknesses

“R1 and R3 criticize the vague description of the problem and the poor motivation”

“The motivation and the proposed solution are not very convincing (R2, R4, R1, R3)”

**Motivation**  
State of the art  
Novelty  
Contribution  
Validation

# Paper weaknesses

“R4 also points to related work that the authors did not consider”

“The literature review is insufficient (R1, R3): there is a large literature and the paper only references a small subset of them.”

Motivation  
**State of the art**  
Novelty  
Contribution  
Validation

# Paper weaknesses

Motivation  
State of the art  
**Novelty**  
Contribution  
Validation

“R3 and R4 question the additional novelty versus past work offered by the submission”

“The provided data and the discussion [...] don't offer any significant novel insights when compared with previous research”

“it is difficult to assess the novelty of the contribution (R3, R4)”

# Paper weaknesses

“This also feels like a small contribution for a long paper.”

Motivation  
State of the art  
Novelty  
**Contribution**  
Validation

“all reviewers agree that the contribution is not sufficient”

“However, most have concerns with the contribution of the paper (R1) as well as some of the strong claims”

“it is not entirely clear which mobile learning aspect the paper is trying to address. For R1 the description is too vague.”

# Paper weaknesses

“the evaluation does not answer the questions posed in the motivations section”

“R1 states that the system and its evaluation were not sufficiently described to allow replication.”

“their reporting of the results (with lots of details) fails to come back to the main discussion point and therefore confuse readers.”

“R1 and R4 criticize the confusing and misleading description of the results. R3 states that the results and their implications were not discussed.”

“R3 states that the evaluation [...] does not fit to the described problem”

“ the conditions of the study were not counterbalanced”

Motivation  
State of the art  
Novelty  
Contribution  
**Validation**

# Lessons for writing papers

## Reviewers:

3 external: **in-depth reading**

2 PC members: **skim reading**

PC Members @ PC meeting: **speed reading**

## Your contribution:

**Solid in depth**

Easy to understand and convincing **at a glance:**

good titles, figures, abstract and introduction



# Lessons for writing papers

## **Motivation**

Refs, refs and refs

Get external feedback (team meeting)

## **State of the art**

Check references all along the project

## **Contribution**

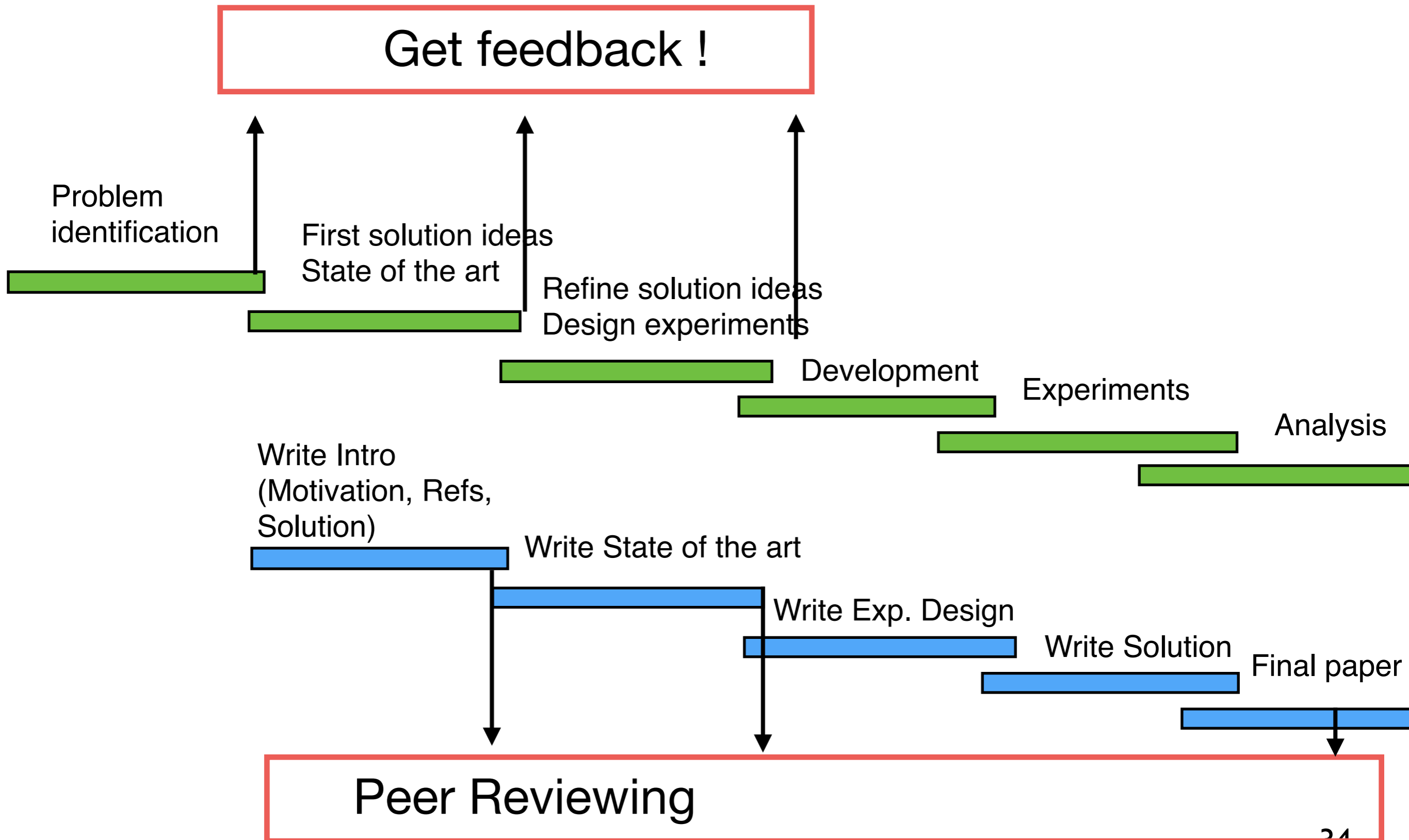
Early writing of the introduction (team meeting)

Get external feedback (team meeting)

## **Validation**

Get external feedback (team meeting)

# Lessons for writing papers



Questions ?